

Lyndsey Schley

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Lyndseyschley.com

Cell: 330-203-8404

Professional Experience

Food Story Producing Intern, INSIDER/ Business Insider, April 2017- October 2017

- Researched story topics and sourced footage
- Planned and coordinated local shoots
- Posted videos for pages totaling over 10 million followers
- Wrote scripts for videos that reached up to 12 million viewers

Freelance Reporter, Good Place Akron, July 2015- April 2017

- Reported on local social issues such as refugees and prisoner reentry
- Edited articles by other reporters for style and grammar

Intern, 89.7 WKSU, National Public Radio affiliate covering a 22-county area, May 2013- May 2015

- Edited and scripted audio stories
- Interviewed major figures such as Sen. Sherrod Brown and Ohio gubernatorial candidates
- Covered major stories such as the Ebola outbreak and the Tamir Rice shooting in Cleveland
- Won first place in Collegiate Feature Writing from the National Federation of Press Women, a national journalism organization, for coverage of a local company's veterans' program

Education

Kent State University, Kent, Ohio

B.S. Journalism, May 2015

GPA: 3.9, Summa Cum Laude, Honors College Scholar

Kappa Tau Alpha, National Honor Society for Journalism and Mass Communications

Skills

- Editing, interviewing and writing audio stories for a regional news organization
- CMS such as WordPress
- Adobe Creative Suite software such as Photoshop, InDesign and Audition
- Social Media including Facebook, Instagram and Twitter
- Spreadsheet software such as Google Sheets, Microsoft Excel and Access

Achievements/Awards

- **First Place**, Collegiate Feature Writing, National Federation of Press Women, 2015
- **Board Member and Scholarship Recipient**, Akron Press Club, April 2014-May 2015
- **Recipient**, Cleveland Press Club Scholarship, April 2014
- **Published**, Essay "River Tam: The Oracle of Serenity" in the Undergraduate Journal of Whedon Studies, April 2015

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References

Tony Manfred- Executive Producer at INSIDER

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Chloe Miller- Producer at INSIDER

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Andrew Meyer- News Director at WKSU

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